



NOW BOOKING FOR OUR  
**2024 MUSKOKA LAKES GUIDE  
& PREFERRED BUSINESS DIRECTORY**

See reverse for details and rates.



Your 2024 Cover!





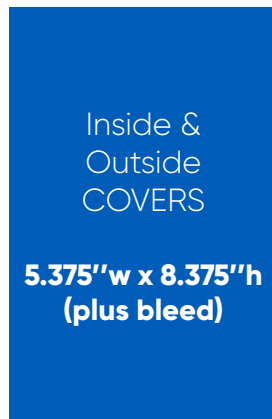
## NOW BOOKING FOR OUR 2024 MUSKOKA LAKES GUIDE

Please make sure your **FREE** Directory listing is up-to-date:

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Website OR Email: \_\_\_\_\_

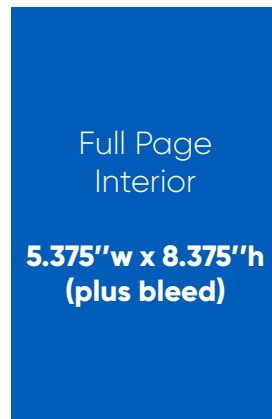
### 2024 ADVERTISING RATES AND SIZES\*:



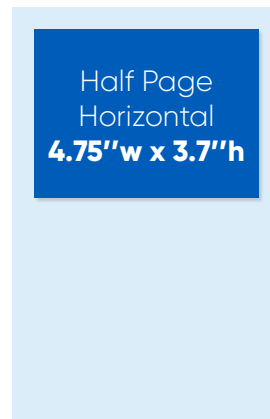
Outside Back Cover:  
~~\$1,500~~ **SOLD**

Inside Front Cover  
~~\$1,500~~ **SOLD**

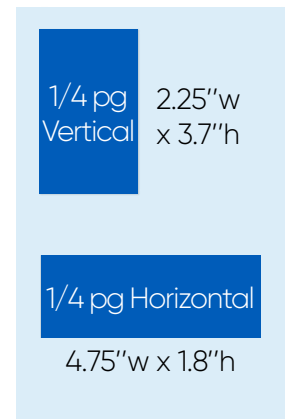
Inside Back Cover:  
\$1,200



Full Page: \$900



Half Page: \$575



Quarter Page: \$400

☐ INSIDE COVER ☐ FULL PAGE ☐ 1/2 PAGE ☐ 1/4 PAGE V ☐ 1/4 PAGE H  
☐ Run same as last year. Please select your ad size above.

### HOW TO SUBMIT YOUR AD:

Ads must be submitted as a high resolution (300 dpi) PDF, TIFF or JPEG at the appropriate ad size, in CMYK colour mode, with fonts outlined. For full Page ads included a 1/8" bleed with no crop marks. Send all camera ready art to: [lianne@allairmedia.com](mailto:lianne@allairmedia.com) and CC [norah@muskokalakeschamber.ca](mailto:norah@muskokalakeschamber.ca). \*Rates do not include ad design.

**Need help with ad creation?** Our professional design team can help. Contact Allair Media at: [lianne@allairmedia.com](mailto:lianne@allairmedia.com) or call 705-681-0258.

### DEADLINES

BOOKING: February 12  
AD PRODUCTION: February  
CAMERA READY ARTWORK: March 1  
AD PROOF APPROVAL: March 8  
TO PRINT: March 22  
IN MARKET: Early May

**HOW TO BOOK YOUR AD - Contact the Chamber Today.** Please send this ad space booking form to the Muskoka Lakes Chamber via email: [info@muskokalakeschamber.ca](mailto:info@muskokalakeschamber.ca) or in person at 3181 Highway 169, Bala.

I understand this contract and agree to pay Muskoka Lakes Chamber of Commerce the amount shown above plus applicable taxes upon booking and receipt of the invoice. I understand that I will be supplied a proof of my advertisement via e-mail. Once I approve the proof, I agree that I do not hold Muskoka Lakes Chamber of Commerce responsible for any errors or omissions on the advertisement that I am purchasing.

## BOOK NOW: SPACES ARE SELLING FAST